**Kennedy and Johnson Administration 11.2**

**SSUSH21 Analyze U.S. international and domestic policies including their influences on technological advancements and social changes during the Kennedy and Johnson administrations**

**c. Describe the impact of television on American culture; including the presidential debates (Kennedy/Nixon, 1960), news coverage of the Civil Rights Movement, and the war in Vietnam.**

**Document Analysis 1**

1. According the Primary Source document, why did the American Voter vote for Kennedy?
2. **Prediction**: How did the American Voter see the difference between Kennedy and Nixon?

**Impact of Television: Kennedy/Nixon Presidential Debate**

1. What were some of the benefits of television?
2. How did the Television impact politics?
3. According to the people who listen to the debate on the radio, who won the debate?
4. According to the people who watched the debate on the television, who won the debate?
5. Who won the Presidential Election?

**Impact of Television: Civil Rights Movement**

1. How did the television impact the Civil Rights Movement?

**Impact of Television: Vietnam War**

1. How did the television impact peoples view of the Vietnam War?
2. How did the television coverage of the Tet Offensive impact Americans?
3. What were two iconic pictures of the Vietnam War?
4. **Identify:** List three events that were impacted by the creation of the Television?
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**d. Investigate the growth, influence, and tactics of civil rights groups, Martin Luther King, Jr., the Letter from a Birmingham Jail, the I Have a Dream Speech, and Cesar Chavez.**

**Civil Rights Leader: Martin Luther King Jr.**

1. Where was Martin Luther King raised?
2. What was non-violent protest?
3. What happened to peaceful black marchers and protestors?
4. Martin Luther King Jr.’s Letter from a Birmingham Jail was a response to what group of people?
5. **Summarize:** What was the significance of Martin Luther King Jr.’s Letter from a Birmingham Jail?
6. What international issue help Civil Rights Movement?
7. **Summarize:** What was the significance of Martin Luther King Jr.’s I Have a Dream Speech?

**Civil Rights Leader: Cesar Chavez**

1. What other groups want participated in the Civil Rights Movement in the 1950’s and 60’s?
2. What was the United Farm Workers (UFW)?
3. **Summarize:** What was the significance of Cesar Chavez?
4. What two kinds of strikes did Cesar Chavez use to gain Civil Rights?

**Civil Rights Groups:**

1. What were two of the Civil Rights groups?
2. **Identify:** List two tactics used by Civil Rights groups?
3. How did the Student Nonviolent Coordinating Committee (SNCC) philosophy change?

**e. Describe the social and political turmoil of 1968 including reactions to the assassinations of Martin Luther King, Jr. and Robert F. Kennedy, the Tet Offensive, and the presidential election.**

**Social and Political Turmoil of 1986**

1. What happened in 1968?
2. **Summarize:** What was the significance of the Tet-Offensive of 1968?
3. What two political leaders were assassinated in 1968?
4. Who was considered the greatest hope for civil rights?

**Document Analysis 2**

1. According to Nixon what was happening to the strongest nation in the world?
2. According to Nixon, what was happening to the nation with greatest tradition of rule of law?
3. According to Nixon, what was happening to the nation known for equality of opportunity?
4. According to Nixon, what does American need in 1968?

**Presidential Election 1968**

1. What president did not run for re-election in 1968?
2. What at the Democratic Convention in Chicago?
3. What did the Chicago police do to protestors in Chicago?
4. **Summarize:** What was the significance of the 1968 Presidential Election?
5. Why did Nixon win the 1968 election?
6. **Identify:** List 4 social and political problems of 1968?