

“Alphabet Soup” Posters

- Choose a New Deal program
- Create a poster to advertise that program
 - Include a logo to represent the program
 - Include text to “sell” the program
- Posters will be graded on creativity, neatness, effort, and adherence to guidelines.

Your role: Advertising executive hired by the US government during the 1930s

Audience: American people

Format: Advertisement/Poster

Topic: New Deal program

